



# SPONSORSHIPS

## Battle of the Industry Bands 2021



### Company Logo - Social Media

Used every time their associated band is mentioned via social media through Gathering on the Green. (Facebook 4700+ followers)




### Company Logo - Printed

Program Book distributed during our July Concert Series. Logo included in Music Together Sponsors list, Battle of the Bands pages, and company name listed in our Supporters pages. Anticipate 10,000+ attendees at our July 9 & 10 2021 concerts.



### Company Logo - Email

Used every time their associated band is mentioned via email through Gathering on the Green. (6500+ email list)



### Company Logo - On Location July 10

Company logos will also be displayed during the July 10th Battle of the Industry Bands in the Community Tent Stage where the Battle takes place. (5000+ park attendees)



### Company Logo - GOG Website

Included with associated band as we post information about Battle of The Bands Finalists and the 2021 Winners.



### Sponsor Tickets for the July 10 Battle of the Bands & Cheap Trick Concert

8 lawn seats & 4 parking passes. (\$420 value)



### What if We Have More Questions?

Traci Cain at Gathering on the Green is available to talk through any sponsorship questions. See contact information below.



### Company Name - Printed

Company name listed in our July Program Book. (10,000+ attendees - July 9 & 10 concerts)



### Company Name - Website

Listed on our website, where appropriate. Could be in supporters, battle of the bands sponsors, photo albums, photo descriptions, etc. Many opportunities available to mention your company by name on our website 2021-2022.



### When Is the \$1000 Sponsorship Due?

June 7th, 2021. Gathering on the Green will invoice your company directly. Or the Band can collect cash/personal checks or pay online with a credit card.



### People or Individuals As Sponsors

Individuals who sponsor bands will be treated just like corporate sponsors. You can be listed as a person, family, or develop a fun logo for Gathering on the Green to use. (ex. neighbors all chip in - develop a logo with all their names - we can help with this)



### More Than One Company As Sponsors

No problem! All of the benefits still apply although logo sizes will reflect level of support. (ex. \$250 sponsor = 1/2 size logo) We can work with sponsors to firm up expectations as needed.



### Charity Of Choice

Due June 7th, 2021. If you have a specific location of a national organization please include that. If you have a contact for your Charity please include that as well. A ticket package will also be extended to your Charity of Choice. Donations will be distributed directly to your Charity. Promoted via social media.



### How Much Are The Charity Donations?

Winner=\$1500  
1st Runner Up=\$1000  
2nd Runner Up=\$750  
3rd Runner Up=\$500  
4th Runner Up=\$250  
People's Choice=\$100