

EST 1994
GATHERING
ON THE
GREEN
MEQUON WI

Bridging communities through music

December 2017

One of the things that I look forward to the most at this time of year is the chance to look back upon the last year and reflect. We have so much to be thankful for. We are blessed to live in a community where there is so much generosity from our business community and individuals. Throughout the year I look around and see many things that would not be possible without this support. Our quality of life is enhanced by this support. We see this in our schools, parks, medical facilities, recreation and cultural events.

Our July event this year was another blockbuster. The sold out co-bill of Kenny Loggins and Michael McDonald on our Friday night was a rare treat for us to be able to see both of these artists sharing the stage. They each played full sets as well as coming out to guest on each other's sets. We went in a new direction on Saturday with having teen star Daya perform. Daya performed her numerous hits and was met with an enthusiastic response. Vocalight opened for Daya and showed us why they are considered one of the rising a cappella groups in the country. We are going to continue with this programming next year.

In order to make the concert going experience better for our guests, we are planning on making improvements in the areas of traffic, parking, security and entrance control. To this end, among the changes we are making is to move our bigger night from Friday to Saturday. This should help make the entry into the park easier.

We are continuing our Gathering on the Green Scholarship awarded to students at Homestead High School, Concordia University and MATC/Mequon.

We are very excited about the establishment of our Music Together program. This program will involve bringing professionals from various aspects of the music and entertainment industry into schools and other organizations to give presentations and workshops exposing them to the many facets of the music field. Our goal is to work together with our industry and educational partners to provide the platform for kids to learn about, grow enthusiasm and develop their skills for music.

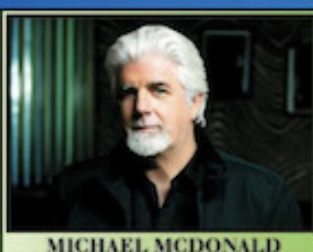
We hope that we see you at our events throughout the year. We'd like to thank you for your support and hope that you are able to help us to fulfill our mission.

Best wishes,

Rob Kos
Executive Director, Gathering on the Green, Inc.



KENNY LOGGINS



MICHAEL MCDONALD



www.gatheringonthegreen.org



LOOKING FORWARD TO 2018

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2017 -2018 Expenditures

Improvements to Mequon Rotary Park - \$37,000

Gathering on the Green is committed to our community. In our continued effort to provide the best environment we can, we have begun a series of improvements in Rotary Park that will benefit our community going forward as well as provide an improved experience for guests and entertainers at our July event.

Phase 1 — Spring 2017 - \$17,000

Expand and reorient the stage so it faces north. This will equally bisect the audience area as well as move the stage closer to the audience. This will result in better site line of the stage as an enhanced experience for the audience and the performers. The new stage area will be supported with a stone slab retaining wall. This new stage configuration would benefit everyone that uses the park and the stage.

Phase 2 — Spring 2018 - \$10,000

Widen the service access road to the stage providing truck access closer to the stage. This will result in an easier load in and load out for anyone needing access to the stage. Re-grade, level and reseed the top of the audience area at the east side of the park. This will allow for more flexibility and a larger, more level and stable space for the top of the park area.

Phase 3 — Fall 2018 - \$10,000

Level the backstage area and provide drainage to the pond. This will enable more effective use of the backstage area and permit truck and bus access and parking. By installing drainage, we will be able to have better ground conditions in the west audience and backstage areas of the park. This leveled area will allow much more use of the space.

Phase 4 — Fall 2018 - \$ TBD

We will conduct a feasibility study to regarding the ability to install running water and a permanent structure for rest rooms and dressing rooms in the backstage area.



www.gatheringonthegreen.org



Artisitically Speaking....



- In 2017 Gathering on the Green's Website averaged 1500 unique visitors and 4000 page views per week.



- 3,200 users "liked" Gathering on the Green on Facebook.



- It takes 250 volunteers a full week to prepare & present our July event.
We LOVE our volunteers!!!



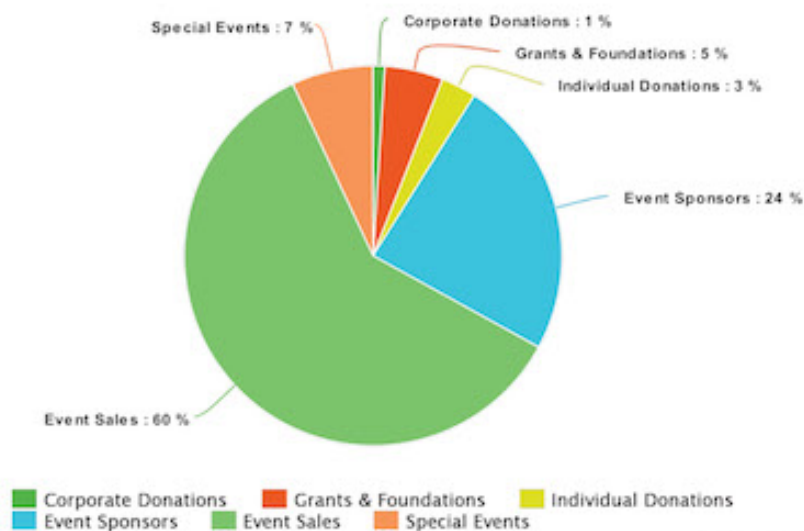
- In 2017, our Friday headliners, Kenny Loggins & Michael McDonald rocked our SOLD OUT audience with a night of hits!
- Our Saturday Daya, wowed her fans with her set of hit platinum songs. Vocalight, opened for Daya and showed us why they are considered among the top up and coming a cappella groups in the country.



Scholarship

- We are proud to announce the establishment of the Gathering on the Green Scholarship Fund. GOG awarded scholarships to students at Homestead HS, Concordia University and MATC/Mequon. Awards are given to students displaying leadership and community service as well as pursuing further studies in the performing arts, music education and an area of science, technology, engineering, or math.

Our Financial Support



Mission:

Bridging communities through music.

Vision:

Serving our community providing memorable experiences through top musical entertainment.



P.O. Box 290
Thiensville, WI 53092

www.gatheringonthegreen.org
call 262-242-6187



JUST THE FACTS 2018

MUSIC TOGETHER

NEW Youth and Education Programming

Gathering on the Green is partnering with professionals in the music industry to develop and offer programming that benefits targeted communities, audiences, and organizations. Using music as the bridge to education, healing, expression, appreciation, and positively impacting lives.



MUSIC TOGETHER Partners as of December 2017

- Port Washington High School
- Nicolet High School
- Menomonee Falls High School
- COA of Milwaukee
- Boys & Girls Clubs of Milwaukee



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2018 EVENTS

Save the dates!

- March — Storytellers
- May 4 — Sound Check Party, Wisconsin Club
- July 13 & 14 — Gathering on the Green, Rotary Park Mequon

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