

**GATHERING**  
*on the* **GREEN**

**2023**

# **Sponsorship Opportunities**



*Gathering on the Green is a year-round nonprofit organization with a mission that extends beyond the stage*

# Bridging & Strengthening Communities

Gathering on the Green has been bridging communities through music since 1995.

Our main event in July is always exciting as we bring top musical talent to Rotary Park to create a unique concert experience for approximately 20,000 people from across the country.

It is even more inspiring to see our impact after the event; concert proceeds are allocated to support events in our area communities. It is our intention for community bonds to grow as we bring neighbors, businesses, and performers together for a memorable experience.

*Our mission is simple: **We fund Music and Performing Art Programs that strengthen our area communities.***





Gathering on the Green, a 501(c)(3) nonprofit organization, has grown to become one of Southeastern Wisconsin's premier producer of summer events, featuring world-class entertainment. Set in Mequon's scenic Rotary Park, the multiple-day Main Event festival offers the opportunity to enjoy amazing musical entertainment, local food trucks, and beverages while gazing at the summer stars.



**20,000+**

attendees go through our  
gates during our Main  
Event



**80%**

of our primary  
audience is from  
Mequon-Thiensville,  
Bayside, Whitefish  
Bay, Shorewood,  
Cedarburg & Grafton

**10,000+**

social media  
reach



Current Age  
Demographics

**35-65**



**18%**

*of audience is from Washington, Northern Ozaukee,  
Waukesha & Milwaukee Counties*

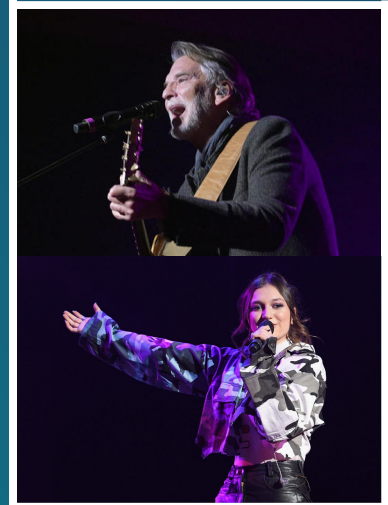
# 30-Years of Gathering on the Green



2015  
**Rick Springfield**



2016  
**Huey Lewis & The News**



2017  
**Kenny Loggins & Daya**



2018  
**Dennis DeYoung & Lou Gramm**



2019  
**Lee Brice & Pat Benatar**



2021  
**Trace Adkins & Cheap Trick**



2022  
**Sammy Kershaw, Aaron Tippin, Collin Raye, 38 Special, and Night Ranger**

# 2023 Entertainment Packages

FRIDAY AND SATURDAY  
JULY 14 & 15, 2023

	20 X 40 PARTY TENT	20 X 30 PARTY TENT	20 X 20 PARTY TENT
<b>Total Availability</b>	4	4	2
Pre-Event			
<b># of Social Media Promos</b>	2	1	1
<b>Website Presence</b>	●	●	●
On-Site Recognition			
<b>Program Book</b>	Full Page	1/2 Page	1/4 Page
<b>30 Second Video</b>	●	●	
On-Site Company Benefits			
<b># of Tickets</b>	60	50	40
<b># of Parking Passes</b>	20	15	10
<b>One Night Investment</b>	<b>\$10,000</b>	<b>\$6,500</b>	<b>\$5,000</b>
<b>Two Night Investment</b>	<b>\$15,000</b>	<b>\$11,000</b>	<b>\$8,000</b>

\*\*\*Total Savings

\$5,000

\$2,000

\$2,000

## VIP VILLAGE

### Exclusive Benefits:

- **Networking Opportunity:**

Meet leaders and decision makers in our community

- **Branded Signage:**

Company's logo will be presented on flag banner(s), food/beverage stations, and on side stage

- Food and Beverage À La Carte included for guests
- 20 VIP Parking Passes
- 40 VIP Village Tickets

### Total Investment:

\$10,000/ a night

\*\*4 available

Deadline for Program Book is Feb. 1, 2023

last updated November 2022